

TERM:	Spring 2020	INSTRUCTOR:	Brad Steinmetz
CREDITS:	3	OFFICE:	my basement
LEVEL:	G/U	EMAIL:	steinmetz.25@osu.edu
CLASS TIME:	WF 11:10am-12:30pm	CELL PHONE:	614-749-0240
LOCATION:	wherever you are	OFFICE HOURS:	Mon-Fri 1:30 – 2:30 on Zoom

COURSE DESCRIPTION: The aim of this course is to help prepare students to step from the university and into the professional world as artists, collaborators and capable managers of their own career. We study the many aspects and offshoots of the business of theatre and equip students with materials and preparation necessary to begin securing and creating professional work. Because theatre generates a wide variety of specialized professions, and because an education in theatre empowers students for an even broader variety of fields, this course will touch on a range of possible careers instead of concentrating on only a few.

EXPECTED LEARNING OUTCOMES:

1. To understand career options in theatre, focusing on the business of the professional theatre artist, educator, collaborator and producer.
2. To assess individual strengths and weaknesses and determine the best means to capitalize on the strengths and develop a plan of action to address the weaknesses
3. To establish individual professional goals and articulate strategies for successfully achieving them
4. To practice the skills needed for a successful job and placement search and fulfilling career

TEACHING METHOD: lecture, discussion, exercises

REQUIRED TEXTS: readings on Carmen as assigned

RECOMMENDED TEXTS:

<i>The Actor's Life: A Survival Guide</i> by Jenna Fisher	isbn.nu/9781944648220
<i>The Actor's Business Plan</i> by Jane Drake Brody	isbn.nu/9781472573698
<i>The Professor Is In – The Essential Guide...</i> by Karen Kelsky	isbn.nu/9780553419429
<i>The Business of Theatrical Design</i> by Jim Moody	isbn.nu/9781621532408
<i>Starting your Career as a Theatrical Designer</i> by Michael Riha	isbn.nu/9781581159080
<i>The Thriving Artist</i> by David Maurice Sharp	isbn.nu/9781138809178

GRADING:

Jobs list.....	5%	Grading Scale:	93 - 100.0	A
Job Application 1.....	10%		90 - 92.9	A-
Job Application 2 & Interview.....	15%		87 - 89.9	B+
Job Application 3 & Interview/Audition	20%		83 - 86.9	B
Web Presence	5%		80 - 82.9	B-
Finance Project.....	5%		77 - 79.9	C+
Action Plan	10%		73 - 76.9	C
Self-Production Project.....	15%		70 - 72.9	C-
Research Project	10%		67 - 69.9	D+
<u>In-class Assignments</u>	<u>5%</u>		60 - 66.9	D
Total	100%		0 - 59.9	E

REVISION FOUR: 03-24

DATE		TOPIC/ACTIVITY	ASSIGNMENT DUE
Wed.	Jan. 8	Course Overview / Setting Goals	
Fri.	Jan. 10	Knowing Yourself	
Wed.	Jan. 15	Application Materials	Job List Due
Fri.	Jan. 17	Theatres & Companies	
Wed.	Jan. 22	Unions	
Fri.	Jan. 24	Guest Artist – Ted Lange	Job Application 1 Due
Wed.	Jan. 29	Web Presence	
Fri.	Jan. 31	Guest Artist – Jennifer Schlueter	
Wed.	Feb. 5	Guest Artist – Kevin McClatchy	
Fri.	Feb. 7	Web work-day	Research Project - Part 1 Due
Wed.	Feb. 12	Working in Education	
Fri.	Feb. 14	Guest Artist – Sifiso Mazibuko	Web Presence Due
Wed.	Feb. 19	Widening Careers	
Fri.	Feb. 21	Guest Artist – David Glover	
Wed.	Feb. 26	Business, Taxes & Budgeting	Job Application 2 Due
Fri.	Feb. 28	Guests – Arri Allen & Havilland Maxwell from Heyman Talent	
Wed.	Mar. 4	Interviews Day 1	Finance Project Due
Fri.	Mar. 6	Interviews Day 2	
Wed.	Mar. 11	— Spring Break —	
Fri.	Mar. 13	— Spring Break —	
Wed.	Mar. 18	— Extra Spring Break —	
Fri.	Mar. 20	— Extra Spring Break —	
Wed.	Mar. 25	Research Project & Self-Production	
Fri.	Mar. 27	Guest Artist – Adam West	ICA #5 due
Wed.	Apr. 1	Nonprofits, Funding & Grants	Research Project - Part 2 Due
Fri.	Apr. 3	-work day, no class sessions-	
Wed.	Apr. 8	Fringe and other Festivals	Self-Production - Part 1 Due
Fri.	Apr. 10	Guest Artist – Matt Slaybaugh	
Wed.	Apr. 15	Action Plan & Share Projects	Self-Production - Part 2 Due
Fri.	Apr. 17	-work day, no class sessions-	
Wed.	Apr. 22	Wrap-up	Action Plan Due
Fri.	Apr. 24	Interviews/Auditions Day 1	Job Application 3 Due
Mon.	Apr. 27	Interviews/Auditions Day 2 (12:00 – 1:45)	

COURSE ASSIGNMENTS:

Jobs List: Find and submit six (6) job announcements for which you could apply after completion of your degree. Your submission should include the entire advertisement or job description for each position.

Job Application 1: Select one job from your list and produce a resume and cover letter specifically tailored for the position. Reach out to your instructor with any questions. Submit all materials on Carmen.

Job Application 2: Select one job from your list and produce all application materials required including a resume and cover letter specifically tailored for the position. (If you don't have a job that requires more than these items, consult with your instructor.) Submit all materials on Carmen. Part of this assignment will be a mock interview for the position.

Job Application 3: Select one job from your list and produce all application materials required including a resume and cover letter specifically tailored for the position. (If you don't have a job that requires more than these items, consult with your instructor.) Submit all materials on Carmen. Students can choose whether they want to participate in a mock interview or audition.

Web Presence: Create or refine an independent site on the internet featuring you and your work to which you can refer future employers and collaborators.

Finance Project: Produce and refine a personal budget in response to prompts from the instructor.

Self-Production Project: In groups of 2, develop a production proposal. For this project, you will establish a detailed and realistic plan for the budgeting, scheduling, and funding necessary to produce your show. This project will be divided into two parts.

Research Project: Conduct research to find your dream job. You may begin with a company you'd love to be a part of, a city you wish to live in, or people you'd want to collaborate with. It must be a job that currently exists. Consider your values, strengths and goals. Thoroughly research the details of the company and the position. Learn all you can about the person who currently holds the position. This project will be divided into two parts.

Action Plan: Create a detailed action plan that outlines a series of short term, near term, and long range goals; identifies both strengths that you possess as well and opportunities for areas of growth; action steps to be taken over the next several months; a personal definition of your expected professional behavior and work ethic; as well as a brief written evaluation of your course experience.

In-Class Assignments: Complete a variety of smaller assignments for or during class sessions.

NEW COURSE POLICIES:

All class sessions will be held remotely on Zoom. Each session will be recorded and accessible through Carmen. Presence/attendance is never required. There are no penalties for late assignments. I encourage everyone to keep pace with the course as best they can and keep in touch with even the smallest questions or concerns. I will be accessible via email every day and will respond in less than 24 hours. Feel free to call or text if you prefer.

CLASS CANCELLATION POLICY:

If we need to cancel a class, I will inform you through via email/Carmen and I will provide information on adjustments to our schedule and/or assignments.

ACADEMIC MISCONDUCT: It is the responsibility of the Committee on Academic Misconduct to investigate or establish procedures for the investigation of all reported cases of student academic misconduct. The term “academic misconduct” includes all forms of student academic misconduct wherever committed; illustrated by, but not limited to, cases of plagiarism and dishonest practices in connection with examinations. Instructors shall report all instances of alleged academic misconduct to the committee (Faculty Rule 3335-5-487). For additional information, see the Code of Student Conduct (<http://studentaffairs.osu.edu/resources/>).

DISABILITY SERVICES: The University strives to make all learning experiences as accessible as possible. If you anticipate or experience academic barriers based on your disability (including mental health, chronic or temporary medical conditions), please let me know immediately so that we can privately discuss options. To establish reasonable accommodations, I may request that you register with Student Life Disability Services. After registration, make arrangements with me as soon as possible to discuss your accommodations so that they may be implemented in a timely fashion. SLDS contact information: slds@osu.edu; 614-292-3307; slds.osu.edu; 098 Baker Hall, 113 W. 12th Ave.